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## docuFORM wins a major order from the automotive industry ! **DAIMLER** Mercury – The „print middleware“ as a strategic printing solution.

docuFORM has been awarded a contract by Daimler AG to implement a new document management solution to meet their increasing requirements in the printing environment. Mercury from docuForm is to be used as the standard printing middleware for this document management solution, corporationwide. Mercury satisfies the corporation's major requirements in the printing environment and, at the same time, reduces the complexity of the IT infrastructure, boosting its stability and functionality.

The IT infrastructures in printing applications at Daimler AG have evolved into a heterogeneous environment over many years. The car manufacturer's „Virtual Competence Team Output Management“ (VCT OM) has long since been concerned with the strategic task of drawing up a profile of requirements, which will ultimately result in the introduction of standard print middleware. At the same time, it is required to cover all existing and future functionality in the client's printing environment.

The Mercury print middleware, which is to be used by the car manufacturer, is a comprehensive document management solution (DMS). This integrated, homogeneous work flow contains direct and secure SAP/host interfaces, data conversion, as well as form management and barcode generation, to the point of Follow“2“Print capability, as well as accounting and fleet management (MPS).

„This integrated functionality within the Mercury product reflects the client's profile of requirements best. Equally, there is also a very high degree of consensus on new ideas, which will be integrated into the Mercury product within the scope of future developments.“ - Statement by Martin Denk, CEO of docuForm GmbH, Karlsruhe.

Consequently, the Mercury product from docuForm was selected at the end of an exhaustive selection process as a strategic and comprehensive print middleware solution. The methodical implementation is under way since early November.

# User report