

PRESS RELEASE



**Mercury**

**VOLKSWAGEN AG**  
Mercury goes Brazil

Volkswagen AG of Brazil uses Xerox printing systems at the production sites Sao Paulo and Rio de Janeiro since more than 20 years. In cooperation with T-Systems, totalised over 10 production printing systems have been installed there, which have been connected with IBM channel connectivity to two host systems.

Together with Ricoh South America, we have been able to replace the existing Xerox installation with a Mercury solution, combined with Ricoh production printing systems.

The objective target of this was the conversion of Metacode data streams as well as IPDS data streams with the help of Mercury to standard PCL, Postscript and PDF data, for printing on Ricoh printing systems, based on a standardized workflow. Additionally the IBM channel connections had to be attached to the Mercury server, to establish a bridge functionality for delivering all print data to a standard TCP/IP network. With this solution, additional locations of the Volkswagen group could be integrated into the Mercury printing workflow via WAN connectivity.

A big challenge has been the capturing of several thousands of forms and form definitions for conversion to appropriate PCL formats and commands. The complete project has been achieved, together with T-Systems and Ricoh Latin America, within eight weeks. During this timeframe, the customer's system engineers had been supported on site from docuFORM support engineers.

Further projects are planned in Latin- and South America.

