

The Mercury product is about a universal print & output management tool. With Mercury you fulfil all requirements of transaction printing. Add-ons concerning overlay & forms management as also the most important barcode module support building of own printing applications or POD applications.

In doing so, the recognition of barcodes within existing data streams via escape sequences is about the easiest variant. But even here, the barcodes may be already controlled in format and size.

Together with the Mercury data scanner it is possible to detect character sequences within the printing data stream and to define them as barcodes for further processing. Position, type and size of the barcode may be freely defined.

Mercury represents a plug & play solution. With the help of its diverse modules, customer specific requirements may be realised by the Mercury construction kit.

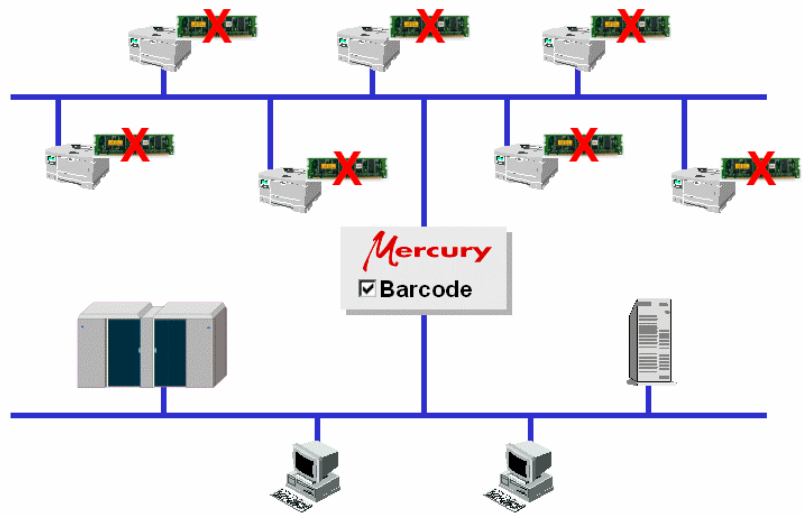
- Modular construction kit
- Plug & play solution
- Server / client concept
- Full Lexmark / HP SIMM compatibility
- Hardware independent solution
- Arbitrary positioning
- UPC-A, UPC-E
- EAN/JAN-8, EAN/JAN-13
- Interleaved 2 of 5, optional check digit
- Industrial 2 of 5, optional check digit
- Matrix 2 of 5, optional check digit
- Code 3 of 9, optional check digit
- Code 93, Code 93 extended
- Code 128 B, Code 128 C, Code 128 Auto
- Codabar, optional check digit
- MSI, MSI mod 10, optional check digit
- POSTNET 5-Zip, POSTNET 9-Zip, POSTNET 11,
- PDF-417. UPS MaxiCode. Data Matrix

The Mercury barcode software module reduces printer hardware and saves costs.

To print barcodes with PCL printers, formerly you had to install a barcode SIMM for each printer, to get your printers co-operative. With the Mercury barcode module, you manage this easily and only once at a central place.

With the barcode module, all printers, which can be addressed by Mercury, are able to print barcodes as they had a Lexmark or Hewlett Packard barcode SIMM. If a new printer is added, no cost for additional hardware will come up.

Central intelligence for all attached printers saves costs and effort. With Mercury, barcodes become a minor matter instead of a problem.



Adding barcodes later, at arbitrary place, with arbitrary size – no problem!

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 Datum: **11.05.2004**
 Kundennummer: **21 - 12210**
 Reguliernr: **12210**
 ILN: **4399901 52887 1**

EAN	Brutto Preis	Rabatt	Netto Preis	N
	EUR		EUR	

Even if your application is not able to produce control sequences for printing barcodes, with the Mercury barcode module you do not have to abandon them.

With the Mercury data scanner, arbitrary information printed on pages of PCL print jobs may be recognised and additionally printed as barcode to the same page.

You only need to tell Mercury, where the information can be found on the page and which barcode you need. Mercury will do the rest and this, even if your printers never heard about barcode printing. With Mercury you may print barcodes even if your application is not able to.

Barcodes for PCL print jobs independent from application and printer – future-proof!

The Mercury barcode module with your PCL printers emulates the most important barcode types. By this, all printers addressable by Mercury get a Lexmark/HP barcode SIMM at one fell swoop. This makes your applications printing barcodes independent of the real printer.

You may add barcodes to arbitrary PCL print jobs belated. This, without any need of modifications at creation of your print jobs. Mercury detects required data within the printing data stream and generates the required barcode independent of the application.

With the Mercury barcode module you open the door to the world of bars wherever you need them, centrally and cost effective. The one-time purchase of this functionality at a central place saves your investment. As a matter of course already today for the printers you will buy in future, too.

